

Art

## The Traveller

In 150 days around the world, from Paris to New York to Shanghai to Bombay and then to Düsseldorf.



Louis Vuitton has commissioned, Düsseldorf based artist Hans-Peter Feldmann to create an art-installation, during 150 days, on the hoarding, of the upcoming store, on the Königsallee.



Hans-Peter Feldmann decided to create a wooden sculpture in form of a man that will be displayed in a 4m by 4m glass-window, framing the constant movement of the piece and evoking, for the spectators, a feeling of travelling. By changing the backgrounds, 'The Traveller' will travel around the world, in 150 days, and visit on its journey five vibrant cities: Paris, New York, Shanghai, Mumbai and Düsseldorf.



Fashion

## Bid and support DAA!

The exhibition *UltraMegaLore* at the Fashion Museum Hasselt walks slowly to its end. Sponsor Piper-Heidsieck, the Fashion Museum Hasselt and curator Hannelore Knuts still have a little extra in store to finish: Piper-Heidsieck has donated an exclusive 'Le Rituel Box Set' (Piper-Heidsieck and Christian Louboutin) to Hannelore to be sold by auction for charity and Hannelore, as spokesperson of *Designers Against AIDS*, has chosen DAA as her charity.



You can now make a bid on this exclusive box, knowing that this it's not only a collector's item you're buying but you also further support the HIV/AIDS awareness campaign. So start bidding on [www.designersagainstaids.com](http://www.designersagainstaids.com) - the starting bid is 350 €. Before you place your bid, please register so they can contact you should you place the winning bid.

The end result of the auction will be announced on June 5th at the closing party of *UltraMegaLore* at Muziekodroom Hasselt.



Fashion

## Replay Flagship Store Milan

The Flagship Replay Store recently opened on Corso Vittorio Emanuele, covering 800 square metres right in the city centre, just a few metres from the Duomo. Located in an area with an intertwining relationship between history, architecture and contemporary style, the space has been designed according to the new Replay concept focusing on emotions and the rediscovered connection with nature.



Fashion

## SPRMRKT STH



SPRMRKT, based on the Rozengracht in Amsterdam since 2003, is an avant-garde shop with unique labels and a distinctive blend of high design furniture, art books and changing exhibitions. SPRMRKT is unconventional and this philosophy is evident in Super South, the newly realised second store. On the corner of Cornelis Schuytstraat and Willemsparkweg in Amsterdam South in an existing shell building, a shop is made which plays with the dogmas of the moral perfection of the body and the decoration thereof.



Through spatial configurations, in which mannequins and a textile skin are brought together, human skin, textile skin and clothing merge. Perfection and imperfection of the body are emphasized. Scars and imperfections are a quality together with the visualization of the elasticity of the skin that is a symbolic representation of the human body.



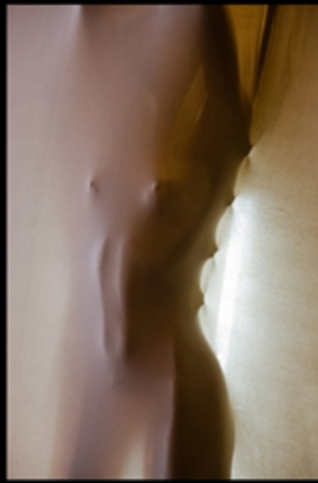
This skin transforms to clothing and refolds to form a second skin. On the one hand a feeling of fusion, on the other an unpleasant fixation. It stimulates the viewer to think critically about perfection and clothing.



Depending on the length of the store the skin transforms where it gradually flattens with perforations in it for the presentation of clothes, shoes and accessories. The skin allows the collection of SPRMRKT to be shown as an exhibition in the front store and a presentation in the back.



Irregularities in the side walls house changing rooms and storage and the remaining space is clear and open. The floor and ceiling are used for placing the counter, stairs and hanging clothes. By adjusting these elements in size, dimension and colour, a consistent landscape appears upon which clothing and accessories are optimally displayed.



Project SPRMRKT STH  
Location: Amsterdam, the Netherlands  
Design: [Doenel Strijkers Architects](http://Doenel Strijkers Architects)  
Team: Duzan Doepel, Eline Strijkers with Chantal Vos, Stefan van der Weele  
Photography: [Wouter Vandenbrink](http://Wouter Vandenbrink)

Fashion

## Missoni debuts on thecorner.com

April 2010, Missoni opens its first mini-store online on thecorner.com, the virtual space that presents a selection of artisans and cutting-edge brands for men and women through dedicated mini-stores.



Art

## ITS#NINE The Finalists

After last July's magical edition, ITS, International Talent Support, was supposed to translate into a different, smaller event and definitely say goodbye to Trieste, the city that hosted it for eight years, but thanks to the support of Diesel and Renzo Rosso's personal involvement, the city will keep supporting the contest that raises the curtain of its ninth edition once again in Trieste next July.



The ITS#NINE edition is going to play around the creative theme of *A Confederation of Fantastic Voyagers*: a bunch of valorous pioneers whose mission is to go where no man has gone before. 'The fashion journey' will start on Friday, July 16th and will continue till Saturday, July 17th with an event that will reach its top with the awards ceremony for the winners of the three competitions: ITS#FASHION, ITS#ACCESSORIES and ITS#PHOTO.



Michael Kampe

Among other well-known personalities of the fashion scene, Bruno Collin, the recently appointed artistic director of Diesel, and designer duo Viktor & Rolf will be part of the fashion jury. The DIESEL FASHION AWARD will grant a cash prize of € 25,000 and a 6-month internship within the Diesel Creative Team at its Headquarters in Italy to discover all the secrets of working in an innovative and international fashion company, enjoying the opportunity of creating with a cosmopolitan group of over 40 designers.



Yong Kyun Shin



Sarah Williams

ITS#NINE Fashion Finalists

Michael Kampe - German  
Hogeschool Antwerpen, Belgium

Niels Peeraer - Belgian  
Hogeschool Antwerpen, Belgium

Nir Goeta - Israeli  
Shenkar College of Engineering and Design, Israel

Juho Song - South Korean  
Polimoda - International Institute for Fashion Design and Marketing, Italy

Takashi Nishiyama - Japanese  
Coconogacco, Japan

Yong Kyun Shin - South Korean  
Central St. Martins College of Art and Design, United Kingdom

Martina Spellova - Czech  
Central St. Martins College of Art and Design, United Kingdom

Art

## Coachella Girl



[www.hedislimana.com](http://www.hedislimana.com)

Fashion

## Remember Now



'Remember Now' is a short film written and directed by Karl Lagerfeld as a prelude to the CHANEL 2010-2011 Cruise collection presented in Saint Tropez on Tuesday May 11th 2010, with Pascal Greggory and Elisa Sednaoui in the lead roles and supported by friends of the House.

[www.chanel.com](http://www.chanel.com)

CHANEL - Remember Now

Fashion

## Butterflies by theo

The romantic image of an adventurer from the 19th to 20th century, an explorer, was what Tim Van Steenberg had in the back of his mind designing the new sunglasses collection for theo. Thinking of rugged landscapes, long boat trips, microscopes, boxes of archives, tents, tropical helmets, butterfly boxes, African masks, and stuffed animals he modeled the series. The butterfly symbolizing the discovery of new worlds, in all their forms, the series is made up of 6 acetate pairs of glasses, each given the Latin name of a butterfly.



Tim Van Steenberg creates modern shapes with an authentic look through the use of materials such as wood, horn, tortoise-shell, (semi) precious stones, minerals and mother-of-pearl. Although the spectacles are 100% acetate, they still perfectly reproduce a natural feeling. Each model is available in 8 color variations. Emerald green, marine blue, horn brown, mother-of-pearl and old pink, just to mention a few. Certain colors are also combined in surprising combinations such as old pink with mother-of-pearl, a grey tortoise-shell frame in combination with emerald green or electric blue with denim blue.



The first theo collection by Tim Van Steenberg called American Oldtimers was launched during Silmo 2008 and after such an agreeable cooperation, the decision to continue the collaboration for a second season was easy. Tim Van Steenberg is a former graduate from Antwerp Fashion Academy who designs his own ready-to-wear collections and costumes for various theatre and opera productions. Furthermore he was appointed as the artistic director of the Belgian label Chine in 2008.

The Butterfly collection is available at theo optician and selected Tim Van Steenberg sales outlets.

[www.theo.be](http://www.theo.be)

Fashion

## Death to Moby Dick!

SCHAAF by Miriam Schaaf is a new fashion label from Munich, Germany, which is still developing but aiming high. Clean structures and lines define Schaaf's collections, at the same time boasting eccentricity. The former design assistant at Ute Ploier calls it 'poetic fashion design.' Even though SCHAAF was initiated as a menswear label, its feminine look and feel makes it wearable for both sexes.

